



MAKOVSKY + COMPANY

the power of specialized thinking

Throughout its 25 year history, Makovsky + Company has made a strong commitment to professional development, and its Mak University program is one of the best for an agency of this size, bringing in outside experts—authors, business leaders, and even the former PR director of the New York Yankees—and addressing topics ranging from blogging to branding to understanding the financial dimensions of the PR business. Founder Ken Makovsky is “a consummate and visionary professional” and “a witty, caring, honorable person.”

The firm has “a high degree of professionalism” and “a sensitivity to client needs as well as the needs of its employees.”

The firm scored particularly high marks when employees were asked whether they liked the people they worked most closely with.



Reprinted from Holmes Report

the **best public relations** agencies to work for 2006

One of 40 agencies selected by the Holmes Report Survey

About Makovsky + Company

Founded in 1979, Makovsky + Company (www.makovsky.com) is today one of the nation's leading independent global public relations and investor relations consultancies. The firm attributes its success to its original vision: that the Power of Specialized Thinking™ is the best way to build reputation, sales and fair valuation for a client. Based in New York City, the firm has agency partners in more than 20 countries and in 35 U.S. cities through IPREX, the third largest worldwide public relations agency partnership, of which Makovsky is a founder.

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